



AEC 2022
charting the course for energy

SPONSORSHIP AND EXHIBITOR PROSPECTUS

SEPTEMBER 7-9, 2022

Marriott Marquis | New York City

For sponsorship opportunities, please contact:



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aec2022.aertc.org



AEC 2022

charting the course for energy

SPONSOR AEC 2022 AND LEAD THE ENERGY TRANSFORMATION

Sponsor AEC 2022, our 12th Advanced Energy Conference series, and be a leader of the energy industry transformation. Our theme is charting the course for energy, as we map our path to a future energy portfolio by exploring technology innovations, key policy changes, new business models and more.

BENEFITS OF SPONSORSHIP

- Brand exposure and visibility among energy leaders and industry professionals from across the globe
 - Premier exhibit space
 - Tailored engagement opportunities
- Media exposure spanning traditional media outlets and social channels
- Prominent visibility of organization logo in conference materials and marketing
 - Full-access passes to conference sessions and/or exhibit hall
 - Recognition in opening remarks and/or conference program

SELECT A LEVEL OF SPONSORSHIP

PLATINUM – \$70,000

Passes

- 12 VIP Full Two-Day Conference Passes
- 10 VIP Sponsor's Show Floor Passes
- 4 VIP Exhibit Full Attendee Passes
- Host meetings in the breakout rooms during the first day of the conference
- Reserved VIP table for 10 during lunch

Business Development/Exhibition

- Recognition of sponsorship in opening remarks welcome letter and on all AEC signage
- 20-foot-wide booth exhibit and placement of two promotional items (furnished by sponsor) in attendee tote bag

Brand Exposure

- Logo placement and brand presence featured in conference program and on signage, banners and conference website
- Welcome from sponsor representative in the program and 150-word company profile and logo featured in the program and on the website

Media

- Preferential press conference positioning and mention of sponsorship in press releases and social media

GOLD – \$30,000

Passes

- 8 VIP Full Two-Day Conference Passes
- 10 VIP Sponsor's Show Floor Passes
- 2 VIP Exhibit Full Attendee Passes
- Host meetings/roundtables on the first day
- Reserved VIP table for 10 during lunch

Business Development/Exhibition

- Recognition of sponsorship in welcome letter and on all AEC signage
- 10-foot-wide booth exhibit and placement of one promotional item (furnished by sponsor) in attendee tote bag

Brand Exposure

- Logo placement and brand presence featured in the program and on signage, banners and website
- 120-word company profile and logo featured in the conference program and on the website

Media

- Mention of sponsorship in press releases and social media

SILVER – \$20,000

Passes

- 5 VIP Full Two-Day Conference Passes
- 10 VIP Sponsor's Show Floor Passes
- 2 VIP Exhibit Full Attendee Passes
- Reserved VIP table for five during lunch

Business Development/Exhibition

- Recognition of company sponsorship on signage
- 10-foot-wide booth exhibit

Brand Exposure

- Logo placement in program, signage and conference website with 75-word company profile

Media

- Social media exposure



GREEN – \$12,500

Passes

- 3 VIP Full Two-Day Conference Passes
- 5 VIP Sponsor's Show Floor Passes
- 2 VIP Exhibit Full Attendee Passes

Business Development/Exhibition

- Recognition of company sponsorship on signage
- 10-foot-wide booth exhibit

Brand Exposure

- Logo placement in program, signage and conference website with 50-word company profile

SUPPORTER/EXHIBITOR – \$10,000

Passes

- 2 VIP Full Two-Day Conference Passes
- 3 VIP Sponsor's Show Floor Passes
- 2 VIP Exhibit Full Attendee Passes

Business Development/Exhibition

- Recognition of company sponsorship on signage
- 10-foot-wide booth exhibit

Brand Exposure

- Logo placement in program, signage and conference website with 50-word company profile

CO-SPONSOR/EXHIBITOR – \$5,500

Passes

- 1 VIP Full Two-Day Conference Passes
- 2 VIP Exhibit Full Attendee Passes

Business Development/Exhibition

- Recognition of company sponsorship on signage
- 10-foot-wide booth exhibit

Brand Exposure

- Logo placement in exhibitor guide, signage and conference website with 50-word company profile



EXHIBITOR (10-FT BOOTH) – \$4,000 (PREMIUM-\$4,500)

Exhibition

- One 10-foot-wide booth exhibit
- 2 VIP Exhibit Full Attendee Passes

Brand Exposure

- Logo placement in exhibitor guide and conference website with 50-word company profile

EXHIBITOR (6-FT TABLETOP) – \$3,000

Exhibition

- One 6-foot-wide tabletop exhibit
- 1 VIP Exhibit Full Attendee Passes

Brand Exposure

- Logo placement in program, signage and conference website with 50-word company profile

